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ADAPTIVE CATALOG PAGE DISPLAY

ABSTRACT

Pages are provided in response to a request from a browser received by a server. The server obtains an adapted page, based on a template page, from a display infrastructure. The display infrastructure uses a template page identifier obtained from a resolution component. The resolution component obtains template page identifiers by matching attributes relating to the page request with attributes associated with template page identifiers stored in a database. The template page identifiers are provided based on the best match of the template page attributes and the page request attributes, with default values being used and a defined ranking being used where multiple matched template pages exist.

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